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Integrated Policy Assessment in the Context of Global Warming

Ottmar Edenhofer and Matthias Kalkuhl Kai Lessmann

Potsdam Institute for Climate Impact Research. Potsdam, Germany.



May 25, 2010

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Current Policy Debates

The role of renewable energy subsidies in the context of carbon pricing

- Should renewable energy be subsidized ?
 - No price only crowd (Sinn, Nordhaus)
 - Yes hybrid crowd (Acemoglou)
- Can renewable subsidies replace a carbon price?
- Can renewable subsidies improve a delayed carbon pricing policy?
- Can resource taxes and renewable energy subsidies provoke a green paradox?

Integrated policy assessment model (IPAM) to answer these questions

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Outline

Introduction

The Model

Model Framework Decentralized Equilibrium Calibration and Implementation

Results

Carbon Pricing Renewable Energy Market Failures Imperfect Carbon Pricing Isolated vs. Multiple Imperfections

Conclusion

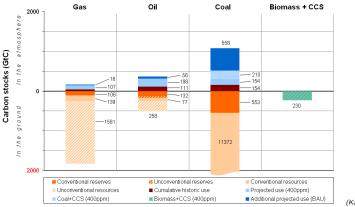


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Carbon Budget Approach (Meinshausen et al. 2009)

- Probability of limiting global warming to 2K depends on cumulative 2000 2050 emissions
- *p* > 50%: cumulative emissions ≤ 390*GtC*
- *p* > 75%: cumulative emissions ≤ 270*GtC*



(Kalkuhl et al. 2010)

Integrated Policy Assessment

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Model Design

Two exhaustible stocks (fossil resources, carbon budget)

- Distribution of rents
- Transition pathways beyond steady state (numerical model)

Consider intertemporal incentive structure

- Dynamic Stackelberg game: Government as Stackelberg Leader
- Irreversible investments

Multiple and 2nd-best policy instruments

• Decentralized general equilibrium model

Induced technological change

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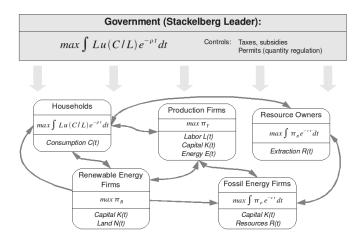
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Game-theoretic Structure



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Government's Optimization Problem (Stackelberg leader)

Objective:

$$\max_{\{\tau_i,P\}} \quad \int_0^T L \ u(C/L) e^{-\rho t} dt \tag{1}$$

Constraints:

- *Political*: mitigation target
- Technological: production technologies
- *Strategical*: reaction functions of followers: analytic first-order conditions from intertemporal optimization
- Control variables / policy instruments:
 - Price instruments: taxes and subsidies $\{\tau_i\}$ on factor prices
 - Quantity instruments: permits P

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Policy Instruments

Price instruments

- Ad-valorem and unit taxes on factor prices for capital, labor, energy and resources
- E.g. net resource price for resource owners and net price for renewable energy read:

$$\bar{p}_R = p_R - \tau_R \tag{2}$$

$$\bar{p}_B = p_B (1 - \tau_B) \tag{3}$$

Quantity instrument / carbon bank

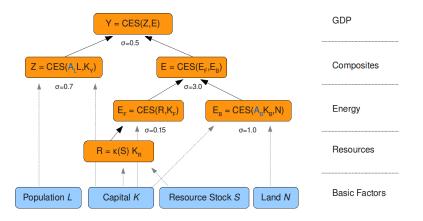
- Restrict emissions for economy through permits P
- Allow for intertemporal trading of permits

Government runs clear budget: tax incomes and subsidy expenditures are compensated by lump-sum transfers

Edenhofer & Kalkuhl

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Production Technologies



Integrated Policy Assessment

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Technological Change

Endogenous Learning-by-Doing (Romer 1986):

- Investments into firm's capital stock K^i increase sector-wide factor productivity $A = A\left(\sum K^i\right)$
- Individual firms do not anticipate this effect, i.e. $\frac{\partial A}{\partial K^i} = 0$ (underinvestment) Learning curve in renewable energy sector (leans on Kverndokk & Rosendahl 2007):

$$A_B = \frac{A_{max}}{1 + \left(\frac{\Omega}{K_B}\right)^{\gamma}} \tag{4}$$

Labor productivity: declining growth rate (exogenously)

$$\hat{A}_L = \frac{g}{e^{\zeta t} - g} \tag{5}$$

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Households (1)

Objective:

$$\max_{\{C\}} \int_{0}^{T} L \, u(C/L) \, e^{-\rho t} dt \tag{6}$$

Constraints:

$$u = \frac{\left(\frac{C}{L}\right)^{1-\eta}}{1-\eta} \tag{7}$$

$$C = wL + rK - I + \Pi + \Gamma \tag{8}$$

$$K = \sum_{j} K_{j} \quad I = \sum_{j} I_{j} \quad \Pi = \sum_{j} \Pi_{j}$$
(9)

$$\dot{K} = I - \delta K \tag{10}$$

$$K(0) = K_0 \tag{11}$$

 $\Gamma =$ lump-sum tax; $\Pi_i =$ sectoral profits

The Model

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Households (2)

Hamiltonian:

$$H = L u(C/L) + \lambda_H (wL + rK - C + \Pi + \Gamma - \delta K)$$
(12)

First-order and transversality conditions:

$$\frac{\partial u}{\partial C} = \lambda_H$$
 (13)

$$\dot{\lambda}_{H} = \lambda_{H}(\rho + \delta - r) \tag{14}$$

$$0 = \lambda_H(T)K(T) \tag{15}$$

Ramsey-rule:

$$r - \delta = \rho + \eta \hat{C} \tag{16}$$

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$$\mathbf{r} - \delta = \rho + \eta \hat{\mathbf{C}} \tag{16}$$

The Model

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Resource Sector (1)

Objective:

$$\max_{\{K_R\}} \int_0^\infty \Pi_R \ e^{-\int_0^t (r-\delta) \ ds} dt \tag{17}$$

Constraints:

$$\Pi_R = (p_R - \tau_R)R(S, K_R) - rK_R$$
(18)
$$R = r(S)K$$
(19)

$$R = \kappa(S) K_R \tag{19}$$

$$\kappa(S) = \frac{\chi_1}{\chi_1 + \chi_2 \left(\frac{S_0 - S}{\chi_3}\right)^{\chi_4}}$$
(20)

$$\dot{S} = -R \tag{21}$$

$$S(0) = S_0 \tag{22}$$

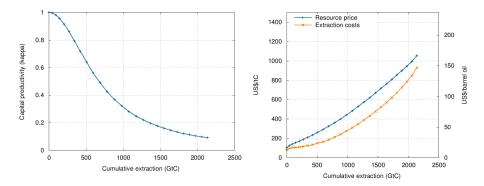
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Rogner Curve

Productivity of capital κ decreases with cumulative extraction $S_0 - S$:

$$\kappa(S) = \frac{\chi_1}{\chi_1 + \chi_2 \left(\frac{S_0 - S}{\chi_3}\right)^{\chi_4}} , \quad \frac{\partial \kappa(S)}{\partial S} > 0$$
(23)



The Model

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Resource Sector (2)

Hamiltonian:

$$H_R = (p_R - \tau_R)\kappa K_R - rK_R - \lambda_R \kappa K_R$$
(24)

First-order and transversality conditions:

$$\lambda_S = p_R - \tau_R - r/\kappa \tag{25}$$

$$\dot{\lambda}_{S} = (r - \delta)\lambda_{S} - (p_{R} - \tau_{R} - \lambda_{S})K_{R}\frac{\partial\kappa}{\partial S}$$
(26)
$$0 = \lambda_{S}(T)S(T)$$
(27)

 The Model

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Production Sector

Objective and constraints:

$$\Pi_{Y} = Y(K_{Y}, L, E_{F}, E_{B}) - rK_{Y} - wL - p_{F}E_{F} - p_{B}E_{B}$$
(28)

$$Y = \left(a_1 Z^{\frac{\sigma_1 - 1}{\sigma_1}} + b_1 E^{\frac{\sigma_1 - 1}{\sigma_1}}\right)^{\frac{\sigma_1}{\sigma_1 - 1}}$$
(29)

$$Z = \left(a_2 K_Y^{\frac{\sigma_2 - 1}{\sigma_2}} + b_2 (A_L L)^{\frac{\sigma_2 - 1}{\sigma_2}}\right)^{\frac{\sigma_2}{\sigma_2 - 1}}$$
(30)

$$E = \left(a_3 E_F^{\frac{\sigma_3 - 1}{\sigma_3}} + b_3 E_B^{\frac{\sigma_3 - 1}{\sigma_3}}\right)^{\frac{\sigma_3}{\sigma_3 - 1}}$$
(31)

First-order conditions:

$$r = \frac{\partial Y}{\partial K_Y}, \quad w = \frac{\partial Y}{\partial L}, \quad p_F = \frac{\partial Y}{\partial E_F}, \quad p_B = \frac{\partial Y}{\partial E_B}$$
 (32)

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Fossil Energy Sector (1)

Objective:

$$\max_{\{I_F,R\}} \quad \int_0^\infty \Pi_F \ e^{-\int_0^t (r-\delta) \ ds} dt$$
(33)

Constraints:

$$\Pi_{F} = p_{F} E_{F}(K_{F}, R) - rK_{F} - p_{R}R$$

$$E_{F} = \left(aK_{F}^{\frac{\sigma-1}{\sigma}} + (1-a)R^{\frac{\sigma-1}{\sigma}}\right)^{\left(\frac{\sigma}{\sigma-1}\right)}$$
(35)

Two model variants:

- Reversible investments possible: $I_F \in \mathbb{R}$ (reference model)
- Irreversible investment dynamics: $I_F \ge 0$

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Fossil Energy Sector (2)

First-order and transversality conditions:

$$p_R = p_F \frac{\partial E_F}{\partial R} \tag{36}$$

$$\dot{\lambda}_{F} = (r - \delta)\lambda_{F} - \left[p_{F}\frac{\partial E_{F}}{\partial K_{F}} - r\right]$$
(37)

$$I_F \lambda_F = 0 \tag{38}$$

$$K_F(T)\lambda_F(T) = 0 \tag{39}$$

In the case of reversible investments, $\lambda_{\text{F}}\equiv$ 0 and, thus:

$$p_{R} = p_{F} \frac{\partial E_{F}}{\partial R}$$
(40)
$$r = p_{F} \frac{\partial E_{F}}{\partial K_{F}}$$
(41)

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Renewable Energy Sector

Objective and first-order conditions:

$$\mathsf{T}_B = p_B(1 - \tau_B)E_B - (r + v)K_B \tag{42}$$

$$E_B = A_B K_B^{\nu} N^{\nu - 1} \tag{43}$$

$$r = p_B \frac{\partial E_B}{\partial K_B} \tag{44}$$

where $\frac{\partial A_B}{\partial K_B} = 0$ from the single firm's point of view (learning-by-doing spillover)

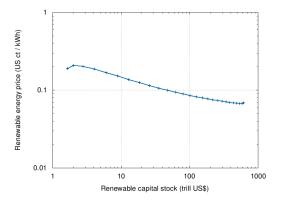
From the economy-wide perspective, however, A_B increases with cumulative investment (capital stock K_B):

$$A_B = \frac{A_{max}}{1 + \left(\frac{\Omega}{K_B}\right)^{\gamma}} \tag{45}$$

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Renewable Energy Learning Curve



 $A_B = \frac{A_{max}}{1 + \left(\frac{\Omega}{K_B}\right)^{\gamma}} \quad \begin{array}{l} \text{Productivity of capital } A_B \text{ increases with cumulative invest-} \\ \text{ment (capital stock } K_B) \end{array}$

Integrated Policy Assessment

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Calibration and Implementation

Calibration:

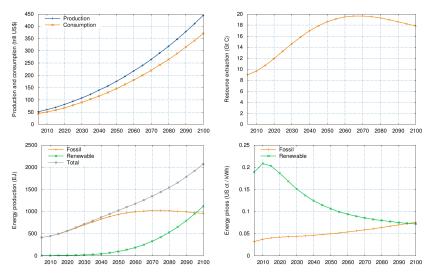
- Model results grossly harmonized with ReMIND results and parameters from literature (e.g. elasticities of substitution)
- Carbon budget: 450 GtC for fossil resources
- Time horizon: 2005-2150 for optimization; 2005-2100 for evaluation
- Population: increase up to 9.5 billion
- Mitigation costs: 1.9 % GDP losses; 2.9 % consumption losses

Elasticities of substitution		Utility function	
Capital-Labor	0.70	STPR $ ho$	0.03
Composite-Energy	0.50	EIS η	1.00
Fossil-Renewable	3.00		
Capital-Resources	0.15	Initial values	
Capital-Land	1.00	K_0 (trill USD)	98.69
Depreciation δ	0.03	S_0 (GtC)	4,000

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Business-as-usual Scenario



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Carbon Pricing within the Carbon-Budget Approach

Why do we observe a Hotelling carbon price?

• Optimal carbon price within cost-benefit analysis (Hoel and Kverndokk 1996):

$$au_R = \int_t^\infty -d_S(S(\xi))e^{r(t-\xi)} \; d\xi$$

- Carbon budget is a politically created exhaustible resource
- Optimal carbon tax is a Hotelling scarcity price (Kalkuhl and Edenhofer 2010):

$$\tau_R = \tau_0 e^{rt}$$

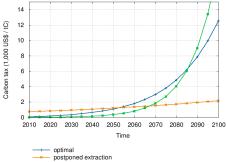
- Free permit trading also leads to Hotelling price (Kling and Rubin 1996)
- Carbon-Budget Approach does not achieve an intertemporally efficient allocation of climate damages

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Is a Carbon Tax a Robust Policy Instrument?

- Regulator imposes exponentially increasing ad-hoc carbon tax: $au= au_{0}e^{ heta t}$
- Fast increasing tax ($au_0 = 10, heta = 0.08$): Accelerated extraction
- Slow increasing tax ($au_0 = 700, heta = 0.01$): Postponed extraction
- Acceleration possible for fast increasing tax (Sinn 2010, Edenhofer & Kalkuhl 2010)



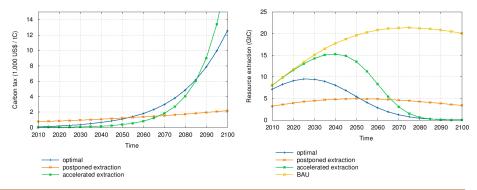
----- accelerated extraction

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Is a Carbon Tax a Robust Policy Instrument?

- Sinn (2008): increasing ad-valorem taxes lead to accelerated resource extraction
- Edenhofer & Kalkuhl (2010): increasing unit tax $au = au_0 e^{ heta t}$ on carbon
- Green paradox does only occur for critical (τ_0, θ) in Hotelling model with constant extraction costs:

	Slowly increasing tax		Tax increase	s at discount	Fast increasing tax		
	$\theta < r$		rate		$\theta > r$		
			θ :	= <i>r</i>			
	τ_0 small	τ_0 large	τ_0 small	τ_0 large	τ_0 small	τ_0 large	
	$\tau_0 \leq \tau_0$	$\tau_0 > \tau_0^*$	$\tau_0 \leq \tau_0$	$\tau_0 > \tau_0^*$	$\tau_0 \leq \tau_0^*$	$\tau_0 > \tau_0^*$	
Timing effect	postpone	postpone	none	none	accelerate	accelerate	
	extraction	extraction			extraction	extraction	
Volume effect	none	conservative	none	conservative	none	conservative	
Green paradox	none	none	none	none	yes	ambiguous	
Impact on	-		none	-	++	-/+	
damages	timing effect	timing and		volume effect	timing effect	timing vs.	
compared to		volume effect				volume effect	
zero-tax case							

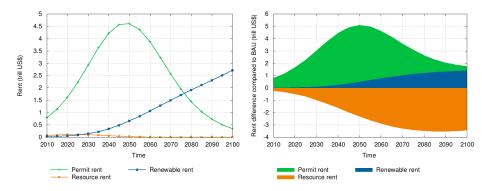
Critical initial tax level τ_0^* such that $S_0 = \int_0^\infty D\left(\tau_0^* e^{\theta t} + c\right) dt$.

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Mitigation Changes Rents

Mitigation changes scarcity rents:

- 1. Fossil resource rent is reduced
- 2. Renewable (land) rent increases
- 3. Permit (carbon budget) rent increases



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Renewable Energy Market Failures

1. Learning curves suffer from spillovers of experience between firms

- Not all innovations can be protected by patents
- Patent runtime may be suboptimal
- Network externalities imply economy of scale

Pigovian spillover subsidy (for 100 % spillover rate of learning curve)

$$\tau_B = -\frac{\gamma}{\nu + \nu \left(\frac{K_B(t)}{\Omega}\right)^{\gamma}}$$

For increasing capacity, subsidy decreases in the long run:

$$\lim_{K_B\to\infty}\tau_B=0$$

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Renewable Energy Market Failures

2. Renewable energy sector pays risk premium v at the capital market

- Small and medium-size firms suffer from liquidity constraints and capital market imperfections (e.g. Hubbard 1998)
- Investors have lower confidence in newcomer firms
- Competitiveness of renewable energy depends on political regulation regulatory uncertainty requires higher risk premium

Few systematic data available for energy sector (which is already highly distorted by regulation), but some illustrative numbers:

- RWE's cost of debt (2008): 5.25 %
- DESERTEC's cost of debt: 8 %

Ad-hoc assumption for risk premium: v = 5% in year 2005 and decrease by 1 percentage point per decade.

Pigovian subsidy for suboptimal risk premium: $\tau_B = -\frac{v}{r}$ Considerable subsidy rates may be necessary: if $v \approx r$, $\tau_B \approx -1$.

Edenhofer & Kalkuhl

Integrated Policy Assessment

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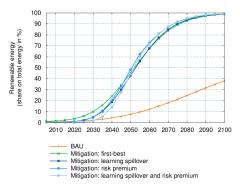
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Renewable Energy Market Failures



Renewable energy production for several market imperfections:

- Only small deviations from 1st-best
- Renewable energy is most important mitigation option

Optimal renewable energy subsidies:

- BAU requires higher spillover subsidy
- Significant subsidies necessary

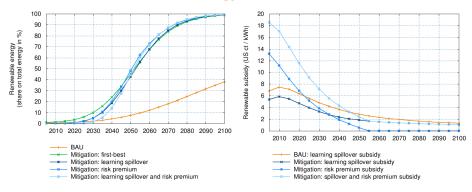
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Renewable Energy Market Failures

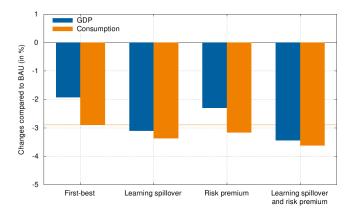


Figure: GDP and consumption losses of mitigation if renewable energy sector suffers from uncorrected learning spillovers and capital risk premiums.

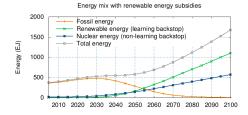
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Extension: Learning and Non-learning Technologies

Introduce non-learning backstop energy (i.e. nuclear): $E_N = A_N K_N$



1st-best energy mix:

- In the short term: high-cost backstop is cheaper than learning backstop
- In the long term: learning backstop dominates

No renewable energy subsidies:

- Nuclear energy dominates
- No complete crowding out due to limited substitutability

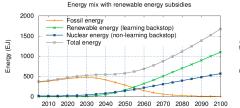
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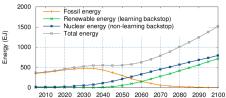
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Extension: Learning and Non-learning Technologies

Introduce non-learning backstop energy (i.e. nuclear): $E_N = A_N K_N$





Energy mix without renewable energy subsidies

1st-best energy mix:

- In the short term: high-cost backstop is cheaper than learning backstop
- In the long term: learning backstop dominates

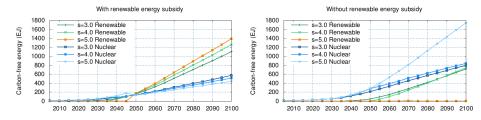
No renewable energy subsidies:

- Nuclear energy dominates
- No complete crowding out due to limited substitutability

The Model 000000 0000000000 00 Results

Conclusion 00

Preliminary Results: Lock-in Effects

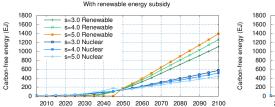


Critical parameter: Elasticity of substitution between learning and non-learning technology

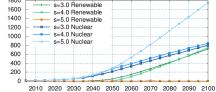
- Higher elasticities lead to lock-in: No renewable energy production
- Lock-in causes high consumption losses

The Model 000000 0000000000 00 Results

Preliminary Results: Lock-in Effects

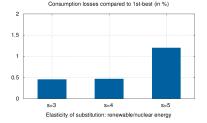


Without renewable energy subsidy



Critical parameter: Elasticity of substitution between learning and non-learning technology

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The Model 000000 0000000000 00 Results

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Imperfect Carbon Pricing

What is the role of renewable subsidies under imperfect carbon pricing?

- 1. Delayed carbon price: Global carbon price established from 2035 on
- 2. No carbon price feasible at all

Consider the following policy options for renewable energy sector:

- No additional subsidy
- Optimal 2nd-best subsidy

Modification in model structure

- Reversible $(I_E \in \mathbb{R})$ and irreversible $(I_E \ge 0)$ investments in fossil energy sector
- Suppress other externalities (no learning spillovers; no investment risk premium)

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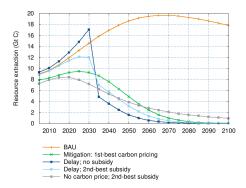
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Imperfect Carbon Pricing: Supply-side Dynamics

Investments are reversible:

Investments are irreversible:



Accelerated extraction (green paradox) when delayed carbon price is anticipated

Early extraction reduction (from 2020 on) when investments are irreversible and future carbon price is anticipated

Integrated Policy Assessment

Fhe Model

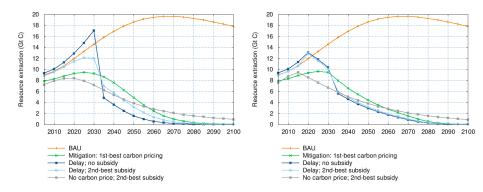
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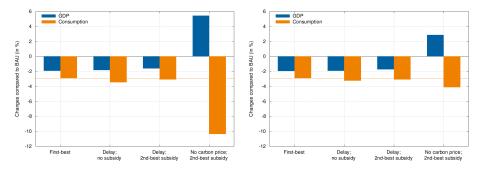
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The Model 000000 00000000000 00 Results

Conclusion 00

Imperfect Carbon Pricing: Consumption Losses

Investments are reversible:



Investments are irreversible:

Investment inertia lowers mitigation costs:

- Delayed carbon price (without subsidy): From 3.4% to 3.2%
- Delayed carbon price (2nd-best subsidy): From 3.1% to 3.0%
- No carbon price: From 10.3% to 4.1%

The Model

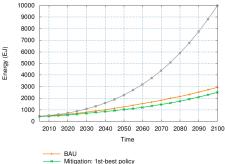
Results

Conclusion 00

Imperfect Carbon Pricing: The Rebound Effect

• Renewable subsidies imply higher energy demand

- Green growth due to cheap (subsidized) renewable energy: +5.4%
- High consumption losses (GDP used for renewable energy production): -10.3%



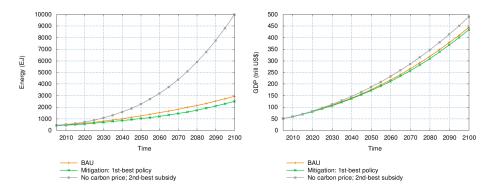
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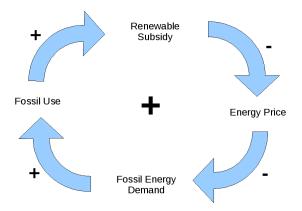


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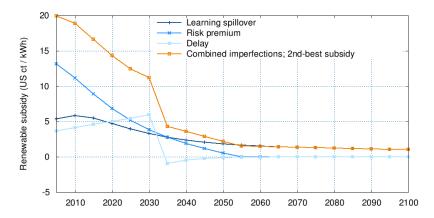
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The Model 000000 0000000000 00 Results

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Isolated vs. Multiple Imperfections



Multiple-market-failure subsidy is lower than the sum of isolated-market-failure subsidy.

Edenhofer & Kalkuhl

The Model 000000 0000000000 00 Results

Conclusion 00

Isolated vs. Multiple Imperfections

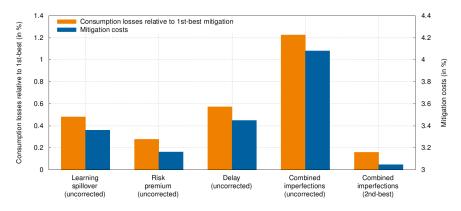


Figure: Consumption losses for isolated and combined imperfections

Results 0000 000000 00000 00 Conclusion •O

Summary

Optimal policy instruments

- Carbon price (tax or permit) increasing with interest rate
- Learning-curve spillover subsidies declining with capacity building
- Investment risk subsidy diminishing with time

The role of renewable energy subsidies

- Lowering mitigation costs (achieve 1st-best solution)
- Preventing possible lock-in into high-cost backstop technology
- Substituting delayed carbon price
- "Subsidy only" policy (without carbon price) feasible but high consumption losses

Investment dynamics: The more irreversible the economic system is...

- the more important is the management of expectations
- the weaker is the Green Paradox under a delayed carbon pricing policy
- the less important are renewable subsidies

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Outlook

Next steps – to be published:

- · Learning technologies and market failures in the energy system
 - Explore lock-in possibilities (parameter studies)
- Inertia and the role of expectations
 - Irreversible investments / costly deinvestment
 - When is a green paradox realistic?

- Government finance issues
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 - Introduce government consumption (double dividend)
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 - Discuss distributional issues (heterogeneous households)
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Thank You for Your Attention!

For further questions contact:

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Potsdam Institute for Climate Impact Research. Potsdam, Germany.



Backup Slides

Imperfect Carbon Pricing: Subsidies and Carbon Prices

Investments are reversible:

Investments are irreversible:

